

# New Product Launch at B2 Automotive Components Limited

## Client:

B2 Automotive, manufacturers of specialist assemblies

## B2's Requirements:

Introduce a new product using a structured methodology

Improve overall Quality performance

Meet the customer requirements in full and first time



“ I fully appreciate the benefits of collecting data and using data to identify and understand problems. ”

Megan Ellis Reed  
Process Engineer



## Capella's Input:

Facilitated Technical Training days to deliver the Six Sigma DMAIC methodology at Green Belt level and provide case studies to apply learning

Supported selection and scoping of improvement projects

Provided 1:1 coaching support for the Project Leader and Senior Management team

Facilitated secondment of experienced engineer to deliver process and environmental improvements

“ This is the second 6 Sigma programme with done with Capella and its been very successful both from the view of improving our standing with a key customer and enhancing our problem solving skills in-house ”

Geoff Buxton  
Managing Director



## B2's Results:

Successfully launched a new steering column for a new customer

Improved the manufacturing process in such a way that B2's manufacturing tolerance window has increased by 50%

Improved internal capability to solve problems and improved processes

Have certified Six Sigma Green Belts to lead further improvement projects

Established a common language and approach with the customer for new product introduction

“ The training was well delivered and supported by Capella – they were very knowledgeable and always available to coach and very knowledgeable ”

Geoff Bavton  
Operations Director

